



NEW COLOUR RANGE ADAPTED FOR THE COATINGS INDUSTRY

PRESS RELEASE, STOCKHOLM 2017.11

NCS Colour AB presents NCS Inspire 1058, a colour range of 1058 colours developed specifically to meet the demands from the Coatings Industry.

With the industry's conditions in mind, NCS Colour has carefully selected the colour range, divided into seven guiding and inspirational sections. All colours are easy to formulate, even with few colorants and the most expensive colours to produce have been excluded, without compromising on the quality. Of course, you will find the logic of the NCS system as a base.

The NCS Inspire assists painters, decorators and architects as well as consumer in their colour decisions. The range consists of the most relevant colours for interior and exterior design with all colour areas uniformly covered. All of this with the aim to inspire you and your clients to an increased use and sale of colour.

NCS Inspire 1058 has seven sections; each section with a specific purpose for interior and exterior design.

INDEPENDENT: Delicate whites to subtle greys & elegant black tones.

NATURE: Romantic blossoms & chlorophyll to skylight blues & earth.

STILL: Toned down adding depth without being over the top.

PALE: Soft off-whites to create a balanced, soothing aesthetic feel.

INTENSE: Bold and vivid used to emphasize, contrast and create rhythm.

RICH: Traditional & elegant darks gives a sophisticated feeling.

ESSENTIAL: Refreshing appearance with colourful optimistic shades.

NCS Inspire is available on the market from October 2017.

For more information, additional text and image material, please contact:

Ingela Koski-Vähälä

Marketing Manager – NCS Colour AB

ingela.koski-vahala@ncscolour.com