

An Upgraded NCS Colour!

We are happy to announce the official launch of our new visual identity - a tribute to our rich history and a toast to the future.

“Our new visual identity is about preserving our legacy while personating NCS Colour today and bringing the company into the future” states Elin Askfelt, CEO NCS Colour.

The extensive history of the NCS System, the foundation of the company and our NCS Solutions dates back to the seventeenth century. Along the journey until today, iconic products such as the NCS Index and NCS Atlas have been developed alongside innovative solutions, such as the cloud based platform CAPQ while the research about colour perception and communication keeps evolving. Today we celebrate our past, present and look forward to many colourful years to come.

MEDIA CONTACT

Contact Marie Thaarup for more images and material.

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ABOUT NCS COLOUR

NCS Colour® is a global provider of colour communication solutions. For over 40 years, NCS Colour has been revolutionizing the way the world communicates colour.

Based on NCS - Natural Colour System®. NCS Colour offers solutions to industries ranging from Automotive to Coatings, Interior Design and Architecture. Today NCS Colour has sales in over 80 countries worldwide, offices in Stockholm, Berlin and Shanghai and forms the national colour standard in countries such as Norway, Sweden, Spain and South Africa.

NCS
NATURAL COLOUR SYSTEM®

