

NCS Colour's Colour Academy Goes Digital

COLOUR ACADEMY LAUNCHES E-LEARNING

As part of helping designers and architects globally tackle everyday colour challenges, NCS Colour's Colour Academy is now launching an e-learning platform containing a new supply of attractive colour courses for professionals in different levels and with different focus. This to increase accessibility to valuable colour knowledge in order to meet the requirements of a modern colour design workflow.

PERFECT FOR A MODERN COLOUR DESIGN WORKFLOW

The e-learning platform will offer interactive colour training with visually presented information together with exercises and questionnaires, as well as educational videos. With topics covering fundamental colour knowledge to more advanced level trainings focusing on interior and exterior colour design for both residential buildings as well as public spaces, NCS Colour supports in the creation of conscious colour decisions and designs.

Launching an e-learning platform with a fully updated educational offer is a natural step for NCS Colour to continue to deliver colour knowledge and make it accessible on a global scale.

"NCS Colour's Colour Academy works continuously to create compelling interactive colour training. Offering it on our new e-learning platform is a great way to support colour professionals and make skills development accessible whenever you want and wherever you are.", says Elin Askfelt, CEO, NCS Colour AB.

The course "NCS in Design" will be the first interactive online education offered. The course provides methodology, tools and tips in order to take systematic and successful colour

decisions with the goal to boost confidence in the work with colours by using the smartness of the NCS System. The course will be available in English, Swedish and German.

NCS SYSTEM

The NCS System is a three-dimensional colour system based on how we perceive colours visually. The NCS System makes it possible to define any colour with an exact NCS Notation, and offers 1950 Standard Colours. With a scientific background and over thirty years of research, the NCS System was launched in 1979.

FIRST COURSE IS LAUNCHED IN NOVEMBER

The first e-learning course: "NCS in Design" will be released in the beginning of November exclusively sold in NCS Colour's Online Shop.

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ABOUT NCS COLOUR

NCS Colour® is a global provider of universal colour communication solutions. For more than 40 years, NCS Colour has revolutionised how the world communicates colour and continues to do so. Based on NCS - Natural Colour System®, NCS Colour offers premium quality solutions such as physical references, digital applications and colour training to industries ranging from Coatings, Automotive, Architecture and Interior design. Founded in Sweden and with its headquarter in Stockholm, NCS Colour has sales in over 80 countries worldwide. The NCS System forms an international ASTM standard.